

Brandon Moore

GRAPHIC DESIGN/MARKETING

 (614) 822-0749

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 birberous.com/design

EDUCATION

BACHELOR OF FINE ARTS DEGREE
University of Alaska Anchorage

UX Certificate
Completed 3/22
UC San Diego Extension

EXPERTISE

// Professional

Computer proficiency
Leadership experience
Communication skills
Organizational know-how
People skills
Collaboration talent
Self management
Brand management
Poster and print media design

// Technical

Adobe Creative Suite
- Photoshop - InDesign
- Illustrator - Premiere
- Adobe XD
Figma
Social media
Troubleshooting
Project management
Computer skills
Large format printing
Photography
Display production

WORK EXPERIENCES

2022-2023
Colliers
Columbus, OH

● Marketing Specialist

- Provided graphic design marketing and administrative support for commercial real estate and related professional teams
- Maintained up-to-date external real estate information across multiple platforms
- Designed and updated real estate brochures, flyers, videos, and letters using Adobe Creative Suite, Canva, MS Word, Excel, and PowerPoint
- Created and updated web pages using WIX, ensuring a professional and user-friendly on-line presence
- Collaborated with team members to ensure the timely and accurate completion of all marketing and administrative projects

2016 - 2022
University of
Alaska Anchorage
Anchorage, AK

● Graphic Designer / Marketing Coordinator

- Excelled at meeting hundreds of customer service requests per month with design and production of print-ready posters, flyers, menus, signage, and promotional material
- Created online and print advertisements, a monthly newsletter, and content that was regularly updated on the website and social media to increase sales and visibility of departments
- Executed responsibilities of a university brand ambassador for UAA-related projects, such as business cards, letterhead, event marketing, and publications, as well as ensuring that all digital publications are ADA compliant

2018 - 2021
2012 - 2016
La Mex Restaurant
Anchorage, AK

● Graphics and Promotions Manager

- Used both illustrative and design skills to promote advertisements and events in the forms of posters, menus, T-shirts, and online ad campaigns
- Created and managed social media accounts to reach a wide audience of customers
- The Cinco de Mayo advertising campaign resulted in attracting over 1,000 customers in a single day

2011 - 2013
Blaines Art Supply
Anchorage, AK

● Sales Associate / Social Media Manager

- Fulfilled customer needs by guiding and assisting in sales with thorough knowledge of products, and developed in store displays and art
- Initiated an opportunity for customers to learn life drawing skills by teaching two courses
- Used skillful social media presence and email marketing to increase sales and visibility of the store

2005 - Current
Birberous Designs
Anchorage, AK

● Freelance Designer

- Provide artistic and design services to local groups/businesses
- Consistently displaying art at local venues through out the year
- Logo design, advertisements, and personal commissions